

SHARON LANCRY ABITTAN

Product Designer

[LinkedIn](#)

[Portfolio](#)

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About

- I am a highly skilled UI/UX designer with expertise in **Figma, Photoshop, Illustrator, Elementor, After Effects, InDesign, and Premiere**. My focus lies in user-centered design, combining creativity with strategic thinking. My portfolio features comprehensive design solutions, including wireframes, storyboards, user flows, process flows, and site maps. I thrive in collaborative environments and am committed to continuous learning and professional growth.
- At the age of 14, I moved to Israel independently, driven by a deep personal connection to the country. This experience shaped my adaptability, perseverance, and exceptional organizational skills.

Skills

- Figma
- Photoshop
- Elementor
- Illustrator
- After Effects
- InDesign
- Wordpress
- Premiere

Education

- **UI UX Graphic Design - HACKER U, 535 hours (2023 - 2024)**
Comprehensive training in UX UI design and mastery of tools like **Figma, Photoshop, Illustrator, Elementor, After Effects, Wordpress and Premiere**. preparing me for roles as a UI UX Designer and Brand Designer.
- **Boarding School Mosinzon (2016 - 2020)**
Graduated with a 5-point major in Art, showcasing a strong foundation in creative disciplines.

Experience

- **UI UX Designer at Yuri Boruhov Studio: Complex System, SaaS Design (May 2024 - Present)**
Collaborating closely with my HackerU instructor in his studio, focusing on refining and enhancing the UX/UI for SaaS products
 - **BeyondPitch, Revolutionizing Smart Virtual Meetings**
Contributed to the design of an intuitive and feature-rich virtual meeting platform. Involved in the design of the main screen process from wireframing to prototyping and UI design, addressing key user pain points to improve meeting efficiency and collaboration. Focused on creating a seamless and user-friendly experience while ensuring the interface was visually appealing and functional.
 - **Civi, Smart recruitment system**
Redesigned the entire Civi system to enhance both user experience and interface. Participated in user interviews, questionnaires, and usability testing, collaborating closely with stakeholders and development teams. Addressed design challenges to optimize the system, ensuring seamless integration and improved performance throughout the development process.
 - **Gaya, Beauty E commerce**
Enhanced the platform to drive increased revenue for the company through optimized UI/UX design. Focused on creating a seamless, user-friendly experience to boost engagement and conversion rates.

Military Service

- **IDF Intelligence Unit Pikud Darom and 504 Unit (2021 - 2023)**
Strengthened teamwork and communication abilities while collaborating with diverse units on confidential projects. Enhanced adaptability and problem-solving skills by managing complex assignments and ensuring operational efficiency.

Languages

- English (Proficient)
- Hebrew (Proficient)
- Spanish (Native)
- Portuguese (Proficient)
- French (Conversational)